



The **8th Base Oil & Lubes Middle East Conference (BLM 2019)**, hosted and sponsored by **Emirates National Oil Company (ENOC)** and organized by Conference Connection Inc, was successfully held on 10 - 11 April 2019 at the InterContinental Dubai Festival City Hotel, UAE.

BLM 2019 was held in conjunction with the *27th Annual Middle East Petroleum and Gas Conference (MPGC 2019)* on 7 – 9 April 2019 in Dubai, UAE. MPGC 2019 is the longest running annual oil conference in the Middle East and is held during the *Middle East Petroleum & Gas Week (MPGC Week 2019)* which runs from 6 – 11 April 2019 in Dubai.



BLM 2019 had the honor of having **HE Dr Matar Hamed Al Neyadi, Undersecretary of Ministry of Energy and Industry, UAE** grace the opening and deliver the Official Opening Address in the morning of 10 April 2019.

BLM 2019 enjoyed very strong support from host, ENOC with attendance by senior executives: **HE Saif Humaid Al Falalsi**, Group Chief Executive Officer; **Mr Burhan Al Hashemi**, Managing Director, ENOC Marketing; and **Mr Mohammed El Sadek**, Director – Lubricants, ENOC Marketing.

The event also attracted a diverse geographic attendance and wide-cross section of the global base oil & lubricants market from 13 countries with leading delegations from the Middle East and UAE, followed by USA and Europe. The conference presentations were covered by a select group of 14 experts from the Middle East, USA, Europe and Asia.



The attendees and speakers enjoyed the in-depth discussions and the lively interactive exchange of views during the Q&A sessions over the first one and a half days.

Hear what the delegates have to say about BLM 2019:

“It brings the experts from all over the world together, knowledge sharing” – *Mr Appasamy Kannan, Specialist, Quality Assurance, ADNOC*
“In depth wider picture on IMO 2020 and impact on Marine Lubricants and the future outlook in the Lubricants Market” – *Mr Arif Ahmed El Maroi, Manager, Marketing & Direct Sales, ENOC Marketing LLC*
“Very good variety of papers also bringing new speakers and topics to the fold” – *Mr Binsu Joy, Category Manager Base Oils, Chevron*
“Lots of learning, specifically new papers on India and Turkey” – *Mr Mohammed Sadek, Director – Lubricants, ENOC Marketing, ENOC*
“Understanding the Future of Lube and Base stock; now we can grow our products” - *Mr Syed Farhan Shan, Head of Sales, Decollage G T Dubai*

Highlights of BLM 2019

- Base oil and lubes industry leaders from **11 countries** attended the **8th Base Oil & Lubes Middle East 2019 Conference (BLM 2019)**.
- **Participating countries** at BLM 2019 included Abu Dhabi, Dubai, Sharjah, Bahrain, Saudi Arabia, Lebanon, Turkey, China, France, Switzerland, India, Nigeria, USA amongst others.
- **12 presentations** were featured on the BLM 2019 agenda based on the theme: Managing Change and Identifying Opportunities in an Oversupplied Market
- The BLM 2019 agenda had the **participation of senior executives from the host, ENOC: Mr Burhan Al Hashemi**, Managing Director, ENOC Marketing who kicked off the conference with his Opening Remarks and **Mr Mohammed El Sadek**, Director – Lubricants, ENOC Marketing; Day One Conference Chairman who delivered the Welcome Address.
- **Day One afternoon Chairperson’s Remarks and Day Two Chairperson’s Opening Remarks** were delivered by **Ms Geeta Agashe**, President, Geeta Agashe & Associates, LLC, USA. Both chairpersons interacted well with the audience and engaged them in very lively discussions with numerous questions from the participants during the Q&A sessions.
- **Open Forum on “Base Oil Migration in the Middle East: Are Lubricants Marketers Ready?”** moderated by Ms Geeta Agashe, and joined by panelists Mr Mohammed Sadek of ENOC, Mr Kailash Sawant of Lubrizol India and Mr Gerard Heaton of Saudi Aramco Base Oil Company (Luberef) proved to be one of the highlights of conference with interactive and lively discussions as well as active participation from the floor.
- **BLM 2019 Advisory Committee** includes: **Dr Nadim Najim**, Senior Consultant, Lubricants & Base Oil, **Dr H.E. Henderson**, President, K & E Petroleum Consulting, LLC, **Ms Geeta Agashe**, President, Geeta Agashe & Associates, LLC, **Mr Mohammed El Sadek**, Director – Lubricants Marketing, ENOC International Sales LLC, **Dr Saleem Al-Ahmed**, Global Sales Director, CPI Fluid Engineering, a division of Lubrizol Corporation, **Mr Binsu Joy**, Category Manager Base Oils, Europe & AMEP, Chevron, **Ms Vimla Mulchand**, Conference Connection, **Ms Abby Seah**, Conference Connection.

- Delegate feedback have indicated that the event has provided a good spread of topics, high calibre speakers, quality presentations and premium networking opportunities. The delegate response rated the **networking opportunities, programme** and **speakers** as their key reasons for attending.
- Outstanding support from our Host and Corporate Sponsor, **ENOC** as well as Media Sponsors at BLM 2019 which included **LNG Publishing (Lubes'N'Greases), Lubricant World, Lubes Africa (Lubezine), Maritime Sky, Marasi News, Machinery Lubrication, Platts**. These companies provided the conference with a strong delegate base of senior executives and synergistic client relationships.

Networking at BLM 2019



To view video coverage on BLM 2019 & MPGC 2019, please visit:

https://www.youtube.com/watch?v=Ep0ZQ_JtgsW

<https://www.youtube.com/watch?v=WVLT8-0ZJwc>

To view BLM 2019 Photo Album, please visit:

<https://flic.kr/s/aHsmCxrqUR>

We would like to thank our Host and all delegates, speakers, media sponsors and guests for making our **8th Base Oil & Lubes Middle East 2019** conference a success! We look forward to seeing you at our **9th Base Oil & Lubes Conference** in 2020!

Should you be interested to present a paper, be a sponsor or exhibitor or delegate at this conference, please contact us at alycia@cconnection.org.

HELD DURING MIDDLE EAST PETROLEUM & GAS WEEK (MPGC 2019), 6 – 11 April 2019